

FEED YOUR LIFE

Butte Regional Success Story



“I had the good fortune of working directly with [Advisor] Julie Jaksha. Her knowledge and experience were vital in bringing [my business] to reality.”

-Chuck Haynes,
Owner

PROBLEM

Chuck Haynes became a certified health coach from the Institute for Integrative Nutrition. He wanted to start a business that created personalized roadmaps to better health for clients, but he had no business experience to draw from. His business is service based without collateral, so the bank was unable to finance him. Chuck asked Butte SBDC for help.

SOLUTION

Butte Regional Director Julie Jaksha worked with Chuck to create his business plan, marketing plan, and three year projections. Julie also assisted with marketing tool creation and the business' website.

IMPACT

Chuck opened his doors in October 2015 and signed his first two clients in November! He received \$6000.00 in Micro Loan funds to start his business. **Another SBDC success!**

“Chuck is **passionate** about helping people create a well-balanced, sustainable lifestyle.” -Julie Jaksha, Butte SBDC Regional Director



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